



ADVENT RESOURCES, INC.

P.O. Box 1740, San Pedro, CA 90733-1740

April 2010

Advent Resources Inc. (310) 241-1500

Volume 11 Number 2

IN THE NEWS

Data from
Powergram®

Sales forecast still at 11.7M unit

In its latest forecast, J.D. Power and Associates retains its 2010 total light-vehicle sales forecast of 11.7 million units and projects that retail sales will end the year at 9.6 million units. "Consumer confidence has recently picked up, although it remains low, due in part to an unemployment level still at 9.7%," said Jeff Schuster, executive director of global forecasting at J.D. Power and Associates.

Schuster points out that "The outlook is improved from where it was at the end of 2009, and the industry is now able to focus on moving forward, rather than worrying about surviving." However, he continued, "The manufacturing sector, including the auto industry, is still rebuilding diminished inventory levels."

Light-vehicle production in North America continues an upward trend from low levels in 2009, with volume in March coming in at 1,084,000 units—a 60% increase from a year ago, according to J.D. Power analysis.

Implication: Due to the relatively healthy sales environment, the concern that the increase in production during the first quarter would outpace the selling rate—and create an inventory glut—has subsided. As a result of low inventory and a robust selling rate, J.D. Power and Associates is raising its North American production forecast for 2010 by 3% to 11.0 million units, which represents an almost 30% increase from 8.5 million units in 2009. With the increase in production, capacity utilization in North America is expected to improve to 63% in 2010 from 47% in 2009, according to Jeff Schuster, executive director of global forecasting, J.D. Power and Associates.

Data for this column is courtesy of The PowerGram, published by J.D. Power and Associates. Copyright 2001 by J.D. Power and Associates. All rights reserved. A free subscription to the daily PowerGram is included with your participation in the Power Information Network. Contact Tim Gill @ (310) 241-1500.

Advent Welcomes



We are pleased to welcome 9 Hertz retail car sales stores in California and Hawaii to the Advent client family. For over 75 years, Hertz has provided customers the high quality vehicles and exceptional service that they can expect from an industry leader. As a division of The Hertz Corporation, Hertz Car Sales, which has corporate locations in California and Hawaii, has the same high standards.

Hertz Car Sales backs every vehicle with its 5 day/5,000 mile Customer Satisfaction Policy. Most of the vehicles have the manufacturer's warranty still in effect. Plus, every Hertz Car Sales buyer is protected by a Limited Powertrain Warranty for 12 months or 12,000 miles, whichever comes first. The Hertz warranty covers parts and labor on the engine, drive shaft, transmission and differential.

You can contact them online at www.hertzcarsales.com.

Advent also welcomes Freehold Toyota, Freehold Nissan and Brunswick Toyota, all part of the DCH auto group on the East Coast.


DCH Brunswick Toyota is located off U.S. Route 1 in North Brunswick, New Jersey, and can be contacted online at dchbrunswicktoyota.com.

Freehold Toyota is located in Freehold, New Jersey, and can be contacted online at dchfreeholdtoyota.com.

Also located in Freehold, New Jersey, is Freehold Nissan. They can be contacted online at dchfreeholdnissan.com.

The stated goal of DCH new and used car dealers is to be an innovative industry leader totally committed to customer satisfaction, employee satisfaction, integrity

and teamwork. We are proud that these DCH stores have joined with Advent.

We welcome all our new members and look forward to a mutually profitable partnership. 


Household Tips

➤ Always keep several 'get well' cards on the mantle in the living room... so if unexpected guests arrive, they will think you've been sick and unable to clean the house.

➤ If you discover that your teenage daughter has washed and dried a tube of lipstick with a load of laundry, saturate the lipstick spots with WD-40 and rewash. Presto! The lipstick is gone!

➤ If you spray WD-40 on a distributor cap, it will displace the moisture and allow the car to start.

➤ WD-40 removes black scuff marks from the kitchen floor! Use WD-40 for those nasty tar and scuff marks on flooring. It doesn't seem to harm the finish and you won't have to scrub nearly as hard to get them off. Just remember to open some windows if you have a lot of marks.

➤ Finally, WD-40 lubricates gear shift and mower deck levers for ease of handling on riding mowers. 



Did You Know?

All of the tax rates changes in California were set-up and in effect on 4/1/10.

Please contact Advent Support at (888) 923-8368 if you have any questions or need further assistance.

Husband down

A husband and wife are shopping in their local Wal-Mart. The husband picks up a case of Budweiser and puts it in their cart.

'What do you think you're doing?' asks the wife.

'They're on sale, only \$10 for 24 cans,' he replies.


'Put them back, we can't afford them,' demands the wife, and so they carry on shopping.

A few aisles further on along the woman picks up a \$20 jar of face cream and puts it in the basket.

'What do you think you're doing?' asks the husband.

'Its my face cream. It makes me look beautiful,' replies the wife.

Her husband retorts: 'So does 24 cans of Budweiser, and it's half the price.'

On the PA system: 'Cleanup on aisle 5, we have a husband down.' 

Girlie wisdom

1) The best way to forget your troubles is to wear tight shoes.


2) The nice part about living in a small town is that when you don't know what you are doing, someone else does.

3) The older you get, the tougher it is to lose weight, because by then your body and your fat are really good friends.

4) Sometimes I think I understand everything, and then I regain consciousness.

5) I gave up jogging for my health when my thighs kept rubbing together and setting fire to my panties.

6) The trouble with some women is that they get all excited about nothing -- and then they marry him.

7) I read this article that said the typical symptoms of stress are eating too much, impulse buying, and driving too fast. Are they kidding? That's my idea of a perfect day. 


Goodbye to Mom

We were dressed and ready to go out for the New Years Eve Party. We turned on a night light, turned the answering machine on, covered our pet parakeet and put the cat in the backyard. We phoned the local cab company and requested a taxi. The taxi arrived and we opened the front door to leave the house. The cat we put out in the back yard, scoots back into the front door.

We didn't want the cat shut in the house because she always tries to eat the bird. My wife goes out to the taxi, while I went inside to get the cat. The cat runs upstairs, with me in hot pursuit.

Waiting in the cab, my wife doesn't want the driver to know that the house will be empty for the night. So, she explains to the taxi driver that I will be out soon, 'He's just going upstairs to say goodbye to my mother.'

A few minutes later, I get into the cab. 'Sorry I took so long,' I said, as we drove away. 'That stupid witch was hiding under the bed. I had to poke her with a coat hanger to get her to come out! She tried to take off, so I grabbed her by the neck. Then, I had to wrap her in a blanket to keep her from scratching me. But it worked! I hauled her downstairs and threw her out into the back yard!

The cab driver hit a parked car. 

Observations

- My husband and I divorced over religious differences. He thought he was God and I didn't believe in him.

- I used to have a handle on life, but it broke.

- Beauty is in the eye of the beer holder.

- The gene pool could use a little chlorine.

- Consciousness: That annoying time between naps.

- I have a degree in liberal arts. Do you want fries with that?

- A journey of a thousand miles begins with a cash advance.


- He who dies with the most toys is nonetheless DEAD.

- A picture is worth a thousand words, but it uses up three thousand times the memory.

- Ham and eggs...A day's work for a chicken, a lifetime commitment for a pig.

- The trouble with life is there's no background music.

- The original point and click interface was a Smith & Wesson.

- I smile because I don't know what the hell is going on. 

What would you do?

You are driving down the road in your car on a wild, stormy night when you pass by a bus stop and you see three people waiting for the bus:

1) An old lady who looks as if she is about to die.

2) An old friend who once saved your life.

3) The perfect partner you have been dreaming about.

Which one would you choose to offer a ride to, knowing that there could only be one passenger in your car? Think before you continue reading.

This is a moral/ethical dilemma that was once actually used as part of a job application. You could pick up the old lady, because she is going to die, and thus you should save her first. Or you could take the old friend because he once saved your life, and this would be the perfect chance to pay him back. However, you may never be able to find your perfect mate again.

So, what would you do?

The candidate who was hired (out of 200 applicants) had no trouble coming up with his answer. He simply answered: 'I would give the car keys to my old friend and let him take the lady to the hospital. I would stay behind and wait for the bus with the partner of my dreams.'

Sometimes, we gain more if we are able to give up our stubborn thought limitations.

Never forget to color outside the lines. 